



China 2023

Care & Rehabilitation Expo China 2023

May 21-23, 2023

Shougang Exhibition & Convention Center
Beijing, China

*Towards the Next Century:
Innovation Driven, Win-Win Collaboration, Greater Well-Being*



www.crexpo.cn/en

Host



China Disabled Persons' Federation

Organizers



China Assistive Devices and Technology
Centre for Persons with Disabilities



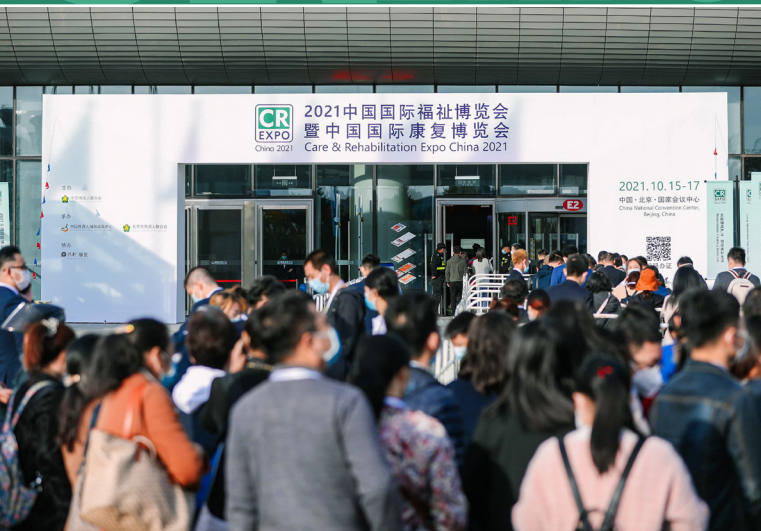
Beijing Disabled Persons' Federation

Co-organizer



保利® 展览
POLY EXHIBITION

CR EXPO



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China's Largest Care & Rehabilitation Expo

As one of the world's top three and China's largest expos on rehabilitation and assistive aids, the Care & Rehabilitation Expo China (CR EXPO), hosted by the China Disabled Persons' Federation, has been successfully held for 15 sessions. At CR EXPO, which themed as "Towards the Next Century: Innovation Driven, Win-Win Collaboration, Greater Well-Being" in 2023, you can try new products, exchange technology ideas, match supply and demand and initiate high-level dialogue. The expo pooled quality resources in various fields to help create a comprehensive business platform for the rehabilitation and assistive aids industry. We aim to help enterprises efficiently expand their markets and steer the industry's course for broader prospects.

WHY CR EXPO ?

• High Demand Creates New Opportunities

In China, in addition to 40 million disabled and semi-disabled elderly people, there are more than 85 million disabled people with the needs of rehabilitation aids. The gross scale of China's rehabilitation aid industry will reach 1 trillion yuan by 2025.

• Most Authorized and Largest Exhibition

The largest exhibition in China for care and rehabilitation industry and the unique fair hosted by the responsible government authority - China Disabled Persons' Federation.

• Accurate Matching Meetings

The accurate match making meetings enable one-stop connection to government purchase institutes covering all relevant branches under Disabled Person's Federation, rehabilitation hospitals, special education and elderly care.

• High-level Conferences with Top Experts

Over 20 concurrent conferences gather more than 200 experts and 10,000 attendees which provide profound insight to different sectors of the industry.

• Brand Exposure by Integrated Marketing

With more than 300,000 data, strong media network and various marketing tools, exhibitors will be exposed to trade visitors all year round.



25000m²
Exhibition Area



300+
Exhibitors



30000+
Visitors



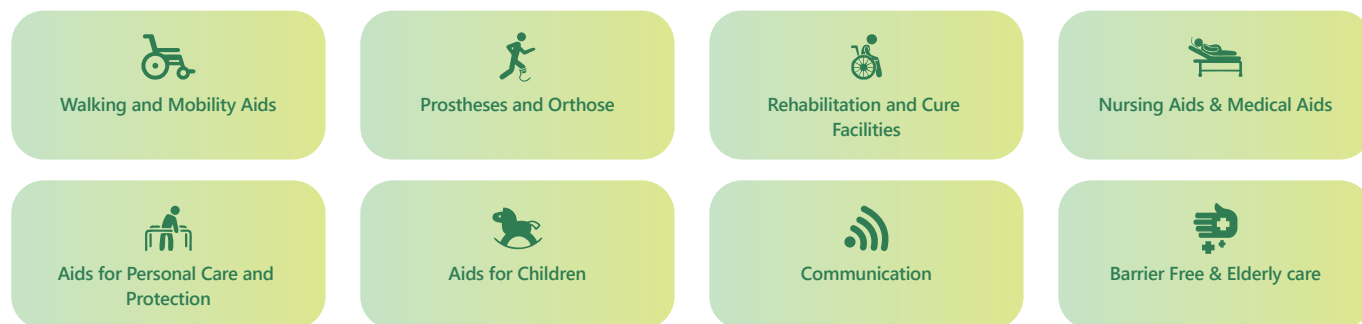
“ The Best Choice for Leading International Brands to Enter The Chinese Market

Exhibiting Brands

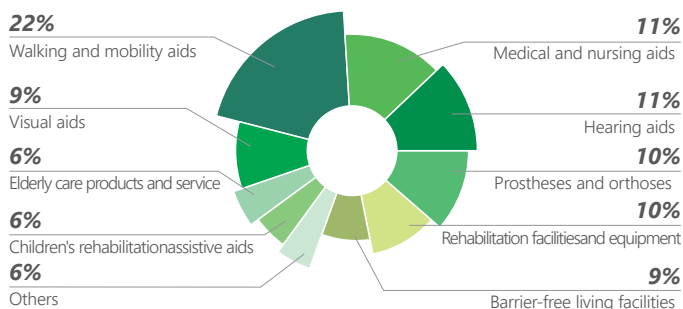


* Attending companies (incomplete, listed in no particular order)

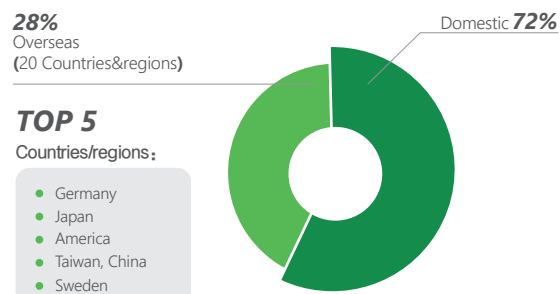
Featured Sectors



Product Category



Exhibitors' Geographical Distribution



Key Partners

- Embassy of Canada to China, Trade Section
- Japan External Trade Organization (JETRO)
- Chinese Association of Assistive Technology
- Embassy of the People's Republic of China in the State of Israel
- Embassy of the Kingdom of Denmark

International Pavilion



Exhibitor Says



84%

Exhibitors agree that the purpose of the exhibition was achieved



81%

Exhibitors are satisfied with the exhibition



Sunrise Medical
Bob Hu Sales Director

"Sunrise Medical has always actively followed this platform."



KARMA MEDICAL PRODUCTS CO., LTD.
Guo Youji General Manager

"Many visitors had a deep understanding of the products and were highly engaged during the expo."



The Embassy of Canada to China - Beijing
Christopher Ioan, The first secretary

"I mean it's an expo that we've been following for a number of years now one of the top exhibitions here in China."

“ A Must-attend Annual Event for Trade Visitors

Visitors' Interest



86%

Walking and mobility aids



74%

Rehabilitation facilities and equipments



71%

Medical aids



70% Hearing & speech impairment aids



64% Aids for children



60% Prostheses and orthoses



53% Elderly care products and services



51% Aids for personal care and protection



45% Vision aids



42% Barrier-free living facilities



41% Nursing aids

Visitors' Industry

10%

Nursing home / Home for senior citizens

12%

Special school

18%

Traders



25%

Hospital / Clinic

35%

Government authorities / Association / Organization

Purpose of Visit



90%

Purchase products

87%

Search for dealers and agents

82%

Search for partners and projects

78%

Attend concurrent forums and matchmaking conferences

60%

Collect market industry and product information

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You Get More than a Show Floor Presence at CR Expo!

On-line and off-line International forums & workshops

The Belt and Road High-level International Forum on Assistive Technology, China-Canada Rehabilitation and Assistive Device Forum, The International Low Vision Rehabilitation Forum, Japan-China elderly care business matchmaking meeting, Sino-Danish Seminar on Policies and Practices of Assistive Technology, Israel-China medical device enterprise business matchmaking webinars.



New products & technology launch



Assistive technology innovative product selection



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Multi-channel integrated marketing

CR Expo boasts a well-connected, efficient marketing network to help businesses and products reach more industry users:



Social network:

100,000+ Fans

WeChat, TikTok, official website and mini apps, etc.



Database marketing:

5,000,000+ Database

Rich data resources from rehabilitation and care field.



Advertisement:

3,000,000+ Exposure

Diverse advertisements on new media platforms such as Toutiao, Tencent and search engine like Baidu and Google, etc.



Media partners:

100+ Authoritative media

Domestic and international mainstream media, central and local media, industry media, etc.

Exhibits

Walking and Mobility Aids

Wheelchairs / Mobility scooters / Walking aids / Crutches / Exoskeletons / Welcabs / Accessories

Prostheses and Orthoses

Prostheses / Limb orthoses / Spine and joint orthoses / Prosthetic accessories / Orthopedic footwear and insoles

Rehabilitation and Cure Facilities

Exercise therapy / Gait training / Hydrotherapy installations / Phototherapy system / Occupational therapy / Electrical , muscle and nerve stimulators / Cognitive therapy / Massage equipment

Aids for Children

Rehabilitation therapy systems for children / Wheelchairs for children / Child care beds and mattresses / Baby crawling aids / Child seats, cushions and accessories

Nursing Aids & Medical Aids

Anti-bedsore products / Aids for carrying / Nursing beds / Medication aids / Urinary incontinence aids / Compression stockings and related products

Communication Aids

Aids for visually impaired and blind persons / Aids for hearing impaired persons / Aids for speaking and speech impaired persons / Telecommunication aids / Computer and aids for using computers / Entertainment electronics

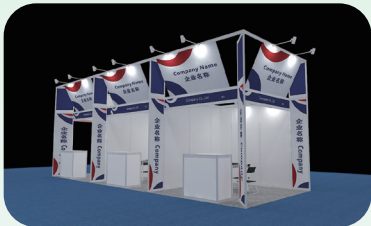
Aids for Personal Care and Protection

Eating and bathing aids / Aids for dressing and undressing / Body protection aids / Fall prevention products / Footwear / Clothes

Barrier Free & Elderly care

Furniture & bathroom facilities / Design planning / Elevators & lifts / Emergency rescue services / Management systems / Smart home / Health products

Stand Fees

Stand Type/Price	Facilities
 <p>Deluxe standard booth US \$2,700 / 9sqm</p>	<p>1 information counter, 1 display cabinet, 1 meeting table, 4 chairs, 1 dustbin, 6 spotlights, 1 electric socket(220V and 500W), Carpet</p> <p>*the actual facilities is subject to the exhibition contract</p>
<p>Raw space US \$200 / sqm</p>	<p>Exhibitors bear the cost of booth construction</p>

About China Disabled Persons' Federation



Established in March 1988, The China Disabled Persons' Federation(The CDPF) is a national umbrella organization for persons with diverse disabilities. The CDPF is the Secretariat of the State Council Working Committee on Disability. The CDPF enjoys special consultative status with the United Nations Economic and Social Council, and represents China in organizations such as the Working Group on the Asian and Pacific Decade of Persons with Disabilities, 2013-2022, convened by the Economic and Social Commission for Asia and the Pacific.

About China Assistive Devices and Technology Center for Persons with Disabilities (CADTC)



A public welfare institution affiliated to China Disabled Persons' Federation (CDPF). Since its foundation in 1994, CADTC has been playing a leading role in promotion of AT for persons with disabilities in China. Over the past decades, CADTC has become a national-level comprehensive resource center of AT, which integrates the functions of policy formulation, industry promotion, fitting service, scientific research and development, product quality supervision and inspection, professional training, publicity and promotion.

About Poly Exhibition



Poly Exhibition is the leading exhibition organizer, who has utilized its rich experience and innovative concepts in order to hold 230,000 square meters worth of exhibitions annually. Its major events include China International Silver Industry Exhibition (SIC), Care & Rehabilitation Expo China (CR EXPO), Guangzhou International Fitness Expo (IFE GUANGZHOU) which have been held successfully for a number of years and are now the leading brands for their respective exhibition themes, attracting wide coverage from domestic and international mainstream media.

Contact

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